



SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES

We are pleased to invite you to be a sponsor or partner of the Tenth Anniversary National Conference on Microfinance entitled *New Decade, New Challenges: Regulation as a Driver of Development* that will be held in Moscow on November 16-18, 2011. Supporting the conference as a sponsor or partner is an effective and targeted way to promote your services to the market of SME lending, microfinance and branchless banking.

Please find below the details of various options for sponsors and partners of the Conference:

Sponsor Pack	Price, RUR
Strategic Partner	840 000
Platinum Sponsor	720 000
Gold Sponsor	600 000
Official Partner	480 000
Official Sponsor	360 000
Special Sponsor	240 000
A half–page ad in the Conference program	60 000
A quarter–page ad in the Conference program	36 000
Inserts (leaflets, brochures) in the Participant Pack	24 000

You might also be interested in some of the exclusive Anniversary Conference sponsorship opportunities available:

Special Sponsorship Opportunities	Price, RUR
Sponsor of the Investors' Fair	By agreement
Sponsor of the Reception	
Sponsor of the Grand Evening Reception	
Sponsor of a coffee break	
Sponsor of a session	
Sponsor of a plenary	

Please address your questions about being a sponsor or partner of the Conference to Vladislav Krivosheev, Vice President, RMC at +7 (495) 258-8705 (ext. 103) or by e-mail:

vkrivosheev@rmcenter.ru

SPONSORSHIP PACKAGES

Strategic Partner

- Three complimentary Conference passes;
- One representative on a plenary panel;
- A speaking opportunity at the plenary session;
- Strategic Partner's logo will appear on the Conference invitation letters, promotional materials, and on a poster displayed in the Conference plenary room;
- Strategic Partner's information will be included in the Conference program and final report;
- Strategic Partner's promotional video (up to 5 minutes) will be shown on the monitor in the lobby of the Conference venue;
- Strategic Partner's materials will be distributed together with the Conference handouts;
- Exhibit space in the lobby outside the Conference breakout session rooms.

Platinum Sponsor

- Three complimentary Conference passes;
- One representative on a plenary panel;
- A speaking opportunity at the plenary session;
- Platinum Sponsor's logo will appear on the Conference promotional materials and on a poster displayed in the Conference plenary room;
- Platinum Sponsor's information will be included in the Conference program and final report;
- Platinum Sponsor's promotional video (up to 5 minutes) will be shown on the monitor in the lobby of the Conference venue;
- Platinum Sponsor's materials will be distributed together with the Conference handouts;
- Exhibit space in the lobby outside the Conference breakout session rooms.

Gold Sponsor

- Three complimentary Conference passes;
- One representative on a plenary panel;
- A speaking opportunity at the plenary session;

- Gold Sponsor's logo will appear on the Conference invitation letters, promotional materials, and on a poster displayed in the Conference plenary room;
- Gold Sponsor's information will be included in the Conference program and final report;
- Gold Sponsor's promotional video (up to 5 minutes) will be shown on the monitor in the lobby of the Conference venue;

Official Partner

- Two complimentary Conference passes;
- One representative on a plenary panel;
- A speaking opportunity at a breakout session;
- Official Partner's logo will appear in the Conference program and final report;
- Official Partner's promotional video (duration up to 2 minutes) will be shown on the monitor in the lobby of the Conference venue.

Official Sponsor

- Two complimentary Conference passes;
- Official Sponsor's information will be included in the Conference program and final report;
- Official Sponsor's logo will be displayed on stands outside the Conference room;
- Official Sponsor's materials will be distributed together with the Conference handouts;

Special Sponsor

- Two complimentary Conference passes;
- Opportunities to sponsor individual events or sessions of the Conference (such as plenary or breakout session, coffee break, reception, business breakfast, sponsor's special reception, etc.);
- Special Sponsor's logo will appear in the Conference program and final report, and will be displayed on the venue of the sponsored event/session;
- Special Sponsor's materials will be distributed during the sponsored event/session.